

FOR IMMEDIATE RELEASE

Local Centre Keeps Canada's 5pin Bowling Alive in Burlington

Bowling centre closures offset by new lanes at Burlington Bowl

BURLINGTON, Ontario (October 11, 2017) – 5pin bowling now has a new home in the Halton and Hamilton regions as Burlington Bowl opened eight lanes of the Canadian version of the popular recreational activity at their 4065 Harvester Road bowling entertainment centre. The addition of 5pin lanes to the centre makes it the only wheelchair accessible “split house” venue in the regions and the only 5pin location in Burlington.

Roseland Bowl and Stoney Creek Bowlerama officially closed their doors in May after serving the community for 58 and 60 years, respectively. Burlington Bowl Inc., spearheaded by President and General Manager Filippo Corradi, purchased equipment from both bowling centres and worked with Roseland Bowl Owner Greg Bond to install the new 5pin lanes last month, complementing the centre's 10pin lanes.

“We had a long run at Roseland [Bowl], and we were fortunate to have many loyal bowlers who wouldn't have a place to play in their city anymore if Filippo hadn't stepped up and made room for them at Burlington Bowl,” says Bond. “It was bittersweet to say goodbye to Roseland [Bowl] but it feels good knowing that 5pin, such an important Canadian game, will still be played in Burlington.”

Roseland Bowl had been the only remaining facility in Burlington offering an alternative to 10pin lanes, while Stoney Creek Bowlerama was the only wheelchair accessible centre offering both 5pin and 10pin lanes at one location in the Halton and Hamilton regions. Burlington Bowl Inc. purchased Stoney Creek's synthetic bowling lanes and brought two of their employees on board, including Greg Schultz, the facility's former general manager.

“We are so happy to now offer bowlers a 'split house' experience, and to have the kind of expertise behind us that we get from working with key employees from such great bowling centres like Stoney Creek [Bowlerama] and Roseland [Bowl].” says Corradi. “Bowling has a strong legacy in the surrounding areas that we want to honour. Our mission is to always provide the best experience possible to our guests, and we are now able to do that better than ever before.”

A community landmark since 1975, Burlington Bowl serves the largest number of public and league bowlers in the Halton and Hamilton regions. In addition to 48 lanes of 5pin and 10pin bowling, the entertainment centre features a games room, a fully stocked pro shop, and Brooklyns Bar and Grill – a full-service restaurant with a licensed bar and outdoor patio that was featured on Food Network's *Restaurant Makeover*.

“Our vision is to continue to grow Burlington Bowl as a valuable contributor to the community – a place where people of virtually all ages and physical abilities can socialize and have fun 365 days a year,” Corradi says. “Joining a bowling league is a great way to stay active and build a social and support network, while public bowling options are a fun and relaxed way to enjoy time with family and friends.”

Bowling is a sport and recreational activity that can be played by almost everyone, and the 5pin game is particularly accessible for children, seniors and people with mobility issues. Bowling is a healthy, low-impact sport and activity that utilizes over 100 muscles and promotes blood flow and circulation.

5pin bowling is an important part of Canada’s history. The government of Canada has named 5pin bowling a “Heritage Sport,” and it was voted fourth overall based on a survey of the Canadian public in the 2007 CBC television series “The Greatest Canadian Invention.” And now, it will continue to have a home in Burlington.

- 30 -

About Burlington Bowl Inc.

Burlington Bowl is a landmark bowling entertainment centre, favourite gathering place and party destination serving the Halton and Hamilton regions. The centre features 48 lanes of 5pin and 10pin bowling, a full-service licensed restaurant with an outdoor patio, a fully stocked pro shop and a games room. Our mission is to ensure that our guests have the best possible experience – from thousands of recreational bowlers and nearly 1000 league members to countless adult, teen and child birthday and milestone parties and company, team, school, group and fundraising events. Open 365 days a year, Burlington Bowl is simply “**Always Fun.**”

SOURCE Burlington Bowl Inc.

For more information, contact:

May Strutt,
Communications and Marketing Specialist
mStrutt@BurlingtonBowl.com
Tel. 905-681-2727

or

Filippo Corradi,
General Manager
fCorradi@BurlingtonBowl.com
Tel. 905-681-2727